

● 著作目錄—研討會論文

歷年研討會論文發表數量統計表

發表年	國際研討會	國內研討會	兩岸研討會	合計
2025	0	1	0	1
2024	0	0	0	0
2023	0	0	1	1
2022	0	0	4	4
2021	1	0	0	1
2020	0	3	0	3
2019	1	0	1	2
2018	0	1	1	2
2017	2	2	0	4
2016	4	1	0	5
2015	5	0	1	6
2014	3	3	1	7
2013	3	0	1	4
2012	6	4	1	11
2011	6	3	0	9
2010	4	2	0	6
2009	5	1	0	6
2008	2	0	0	2
2007	1	3	1	5
2006	2	0	0	2
2005	2	1	0	3
2004	1	3	0	4
2003	0	0	0	0
2002	2	0	0	2
2001	1	0	0	1
合計	51	28	12	91

1. 柯怡如、李亭林(2025), 探索國外品牌拓展台灣市場的創新策略—以 S 廚房家電公司為例, 「2025 中華系統動力學學會暨研討會」獲得**分組最佳論文獎**。(ST/SD)
2. 鄭默真、李亭林(2023), 企業永續管理與社會責任分析-以臺灣企業個案為例, 第十屆海峽兩岸科技管理學術年會, 西寧, 青海。 8/ 19-20, 2023。
3. 李亭林、張哲嘉(2022), 公共技術服務平臺對產業發展推動迴圈與成效-以廈門為例, 第九屆海峽兩岸科技管理學術年會, 國立高雄大學, 高雄。 October 21-22, 2022。獲得**論文佳作獎**。(ST/SD)
4. 李亭林、劉文隆(2022), 「混合實境視覺化引導系統」之驗證-以 S 公司為例, 第九屆海峽兩岸科技管理學術年會, 國立高雄大學, 高雄。 October 21-22, 2022。
5. 李亭林、蔡坤燦(2022), 口腔醫學技術產業之策略技術地圖, 第九屆海峽兩岸科技管理學術年會, 國立高雄大學, 高雄。 October 21-22, 2022。
6. 李亭林、陳雅婉(2022), 關於電動車自燃問題及專用滅火材料探究, 第九屆海峽兩岸科技管理學術年會, 國立高雄大學, 高雄。 October 21-22, 2022。
7. Ting-Lin LEE(2021), Taiwan Energy Transition under the Goal of Net Zero Carbon Emissions, The 11th 2021 ASIP Conference Region-led Innovation Strategy and Global Cooperation, 7-9, Oct. 2021.
8. 蔡燕清、李亭林(2020), 探討 A 航空維修公司面臨的人力問題改善與引導, 「2020 中華系統動力學學會暨研討會」, 2020/6/14 暨南大學。獲得**分組最佳論文獎**。(ST/SD)
9. 葉俊廷、李亭林(2020), 以系統思考觀點探討流行音樂產業轉型策略「2020 中華系統動力學學會暨研討會」, 2020/6/14 暨南大學。獲得**分組最佳論文獎**。(ST/SD)
10. 李亭林、張幼芸 (2019), 政府補貼對民眾購買電動機車決策之影響-以心理會計觀點, 第七屆海峽兩岸科技管理學術年會, 大連理工大學, 大連。 October 11-12, 2019。
11. Yu-Yun Chan, Ting-Lin Lee (2019), The Impact of Government Subsidy on People's Decision on Purchasing an Electric Scooter- A Viewpoint of Mental Accounting, 9th Asian Society for Innovation and Policy(ASIP) International Conference- Technology and Innovation for SEM, University of the Philippines Diliman, Quezon City, Philippines, October 3-5, 2019,。獲得**學生組的最佳論文獎**「Best paper」

12. 李亭林, 何柏正, 沈毅(2018), 區域創新共同體之研究—以京津冀協同創新共同體為例, 第六屆滬台公共管理論壇, 高雄圓山。2018.12.09
13. 李亭林, 許興源(2018), D-FMEA 應用在家電設計品質改善之系統觀—以 X 公司為例, 2018 第六屆海峽兩岸科技管理學術年會暨論文研討會, 政大。
14. Ting-LinLee, I-Hsien Ting, Jen-Hao Chen (2017) A Study of Headhunter's Recruiting on Social Network Sites - Take LinkedIn as an Example. Multidisciplinary International Social Network Conference MISNC 2017 program, Bangkok, Thailand. July 17-19,2017 (SNA)
15. Ting-Lin Lee, Po-Hsien Huang (2017), Applying System Thinking to Explore the Ecosystem of C2C e- Commerce in Taiwan, International Conference on Law, Business, Marketing and Corporate Social Responsibilities (LBMCSR), Bangkok, Thailand, June 12-14, 2017, (口頭發表) (ST/SD)
16. 李亭林、王詩凱(2017), 冷軋鋼廠設備維護管理系統之績效指標與策略, 中華系統動力學會 106 年度學術研討會, 國立成功大學工業與資訊管理學系暨資訊管理研究所, 台南, 24 June, 2017(口頭發表) (ST/SD)
17. 李亭林、何柏正、沈毅(2017), 區域創新共同體之研究-以京津冀協同創新共同體為例, 第九屆南區管理碩士論文研討會, 台南應用科技大學 國際企業經營系學, 台南, 09 June, 2017(口頭發表)
18. 李亭林、陳逸蓉 (2016), 半導體材料與設備供應商評選決策之研究-以 A 公司為例, 第 12 屆台灣作業研究協會年會暨學術研討會 (ORSTW2016), 淡江大學, 28 Oct. 台北 (DEA)
19. Ting-Lin Lee, Chi-Cheng Huang, Yu-Tang Fang (2016), Discuss the Resource Allocation of Mansion Builders by FAHP, 2016 International Conference on Business and Information, Hiroshima, Japan, July 04-06 (口頭發表)
20. Ting-Lin Lee, Ting-Wei Yeh (2016), Brand valuation by value analysis and engineering, 2016 International Conference on Business and Information, Hiroshima, Japan, July 04-06 (口頭發表)
21. Ting-Lin Lee, I-Hsien Ting, Huan-Yi Chu (2016), Information Diffusion of Marketing Strategies on the Social Network Sites- The Case of Facebook Fan Page, 2016 International Conference on Business and Information, Hiroshima, Japan, July 04-06 (口頭發表) (SNA)

22. Ting-Lin LEE, I-Hsien Ting , Huan-Yi Chu (2016), Information Diffusion of Marketing Strategies on the Facebook Page - A Case of McDonald's, International Conference on Business and Social Science(ICBASS), Kyoto, Japan, March 29-31, 2016, (口頭發表)
23. 李亭林、朱玉珠(2015)，政府地方公共關係活動之分析-以高雄市政府標案為例，北京國家行政學院學術研討會，北京，Sep. 7th, 2015 (口頭發表)
24. Ting-Lin LEE, Yu-Hsiang Hsiao (2015), **Smartphone Using Lifestyle in Student Groups – the Comparative Study of Q Method and Persona**, International Conference on Business and Information(BAI) in Macau, July 7-9th , 2015 (口頭發表) (Q method)
25. Ting-Lin LEE, Shih-Tung Hsiao, Yung-Chen Cheng (2015), **The Structural Crisis of Nursing Demand and Supply- Modeling and Policy Test**, International Conference on Business and Information(BAI) in Macau, July 7-9th , 2015 (口頭發表) (ST/SD)
26. Ting-Lin LEE, Yen-Hung Chen (2015), **The Strategy for Private Label and National Brand with Infant Specially Shop in Taiwan- A Dynamic View of Business Model Canvas**, International Conference on Business and Information(BAI) in International Conference on Business and Information(BAI, July 7-9th , 2015 (口頭發表) (ST/SD)
27. Ting-Lin LEE, Shih-Tung Hsiao, Yung-Chen Cheng (2015), **The study of using system dynamics to analyze the demand and supply crisis of nursing staffs in Taiwan**, Seventeenth Annual International Conference of Global Business and Technology Association GBATA, Penuche/Lisbon, Portugal, July 7-11th 2015. (口頭發表)
28. Ting-Lin LEE, Yuan-Chieh Chang, Wen-Chiang Chieng (2015), **The Determinants of Innovation Performance in MNE R&D Subsidiaries: The Extended Perspective of Dunning's Eclectic Paradigm**, Seventeenth Annual International Conference of Global Business and Technology Association GBATA, Penuche/Lisbon, Portugal, July 7-11th 2015. (口頭發表)
29. 李亭林、涂美玲 (2014)，台商嫁接大陸美容市場商業模式之探討-以自然美集團及克麗緹娜集團為例，經濟轉型與公共管理模式之變遷學術研討會，中國政法大學政治與公共管理學院，北京，19-20 July，2014 (口頭發表)

30. Ting Lin LEE, Hsin Lun Hsieh (2014), **Emergy Analysis and System Dynamics of the Science Park: A Case of Hsinchu Science Park, Taiwan**, International Conference on Business and Information(BAI) in **Osaka, Japan** on 3-5 July, 2014. (口頭發表) [[MOST103-2410-H-390-027](#)] (ST/SD)
31. Ting Lin LEE, Chun Wei Li (2014), **Observing Innovation Trends from Journal Articles: An Example of Research Policy**, International Conference on Business and Information(BAI) in **Osaka, Japan** on 3-5 July, 2014. (口頭發表)
32. Ting Lin LEE, Tai Ling Wu (2014), **Qualitative Approaches Examining Customer-Oriented Service Design from a Process Perspective**, International Conference on Business and Information(BAI) in **Osaka, Japan** on 3-5 July, 2014. (口頭發表)
33. 李亭林、何柏正、呂斌毓(2014), **金融業競爭策略與分析—越南台資銀行與越資銀行的營運績效評比**, 2014生產力與效率學術研討會, 東吳大學商學院, 台北, 5 July, 2014. (口頭發表) (DEA)
34. 李亭林、何柏正、陳漢州(2014), **台灣地區大型垃圾焚化廠的營運績效之比較實驗**, 2014生產力與效率學術研討會, 東吳大學商學院, 台北, 5 July, 2014. (口頭發表) (DEA)
35. 李亭林、陳婉卿 (2014), **企業社會責任與組織承諾、組織公民行為關聯性研究-以內部員工觀點**, 2014年跨校聯合學術研討會「應用科學」暨「管理思維與實務」研討會, 大同大學, 台北, 23 May, 2014. (口頭發表)
36. 李亭林, 柯紋如 (2013), **台灣科技政策演化-歷史制度主要的觀點**, 首屆海峽兩岸科技管理學術年會, 中國科學院大學科技管理學院, 大陸: 北京。16-18 Nov., 2013. (口頭發表)
37. Chih Yung Hsiao, Ting-Lin Lee, Po-Cheng Ho (2013), **Performance Evaluation of APP in IOS system –An application of Context-Dependent DEA**, 26th European Conference on Operational Research in **Rome** on 1-4 July, 2013 (口頭發表) (DEA)

38. Pin-Chen Jiang, Ting-Lin Lee & Chi-Cheng Huang (2013), **Using System Dynamics in Exploring Ecosystem and Policy-making Mechanism of Taiwan's Digital Content Industries**, 26th European Conference on Operational Research in **Rome** on 1-4 July, 2013 (口頭發表) ([ST/SD](#))
39. Wen Ju Ko & Ting-Lin Lee (2013), **The science and technology policy evolution of Taiwan** , 26th European Conference on Operational Research in **Rome** on 1-4 July, 2013 (口頭發表)
40. 李亭林，洪家智 (2012) ， **高速傳輸介面之發展趨勢-以技術地圖分析** ， International Conference on 「Regional Development, Economic Construction , and Personnel Evaluation 」 ， 義守大學國際會議廳，30-31, Nov. 2012。 (口頭發表) ([R&D](#))
41. 李亭林，劉小蘭 (2012) ， **台資中小企業幹部領導風格與工作績效之研究-以廈門台企為例** ， 第八屆海峽兩岸組織行為與人才開發學術研討會，山西太原，山西財經大學，2012，11，3-4。
42. 李亭林，何柏正，陳彥翰(2012)，**以不可切割產出 DEA 模式探討台電火力發電部門經營績效之研究**，2012 年台灣組織與管理學會(TAoM)年會暨研討會，台大集思會議中心,21, Sep. 2012 (口頭發表) ([DEA](#))
43. Uriona , Mauricio; Amruta Phadtare ;Jatin Shah; Ricardo Pietrobon; Gregorio Varvakis; Pablo Bittencourt; Ting-Lin Lee (2012) , **A Systematic Review of the Literature on Innovation Systems Modeling: A Meta-Model Proposal**, The 10th GLOBELICS International Conference ,Globelics **Hangzhou** 2012: Innovation and Development- Opportunities and challenges in Globalization, 9-11 Nov. 2012(Accepted for presentation).([ST/SD](#))
44. Ting-Lin LEE (2012), **The Agglomeration Economies of City-Region: The Electronic Component Industry in Kaohsiung**, The 10th GLOBELICS International Conference, Globelics Hangzhou 2012: Innovation and Development- Opportunities and challenges in Globalization, 9-11 Nov. 2012(Accepted for presentation).
45. Ting-Lin LEE, I-Hsien Ting, Mei-Man Liu (2012),**A study on product diffusion of social network sites - takes HTC as an example**, NETs2012 International Conference on Internet Studies at Bangkok, Thailand, Aug. 17-19, 2012, (accepted for presentation) ([SNA](#))

46. Ting-Lin LEE, Po-Cheng Ho and Shang-Lin Tsai (2012), **Exploration of 7-ELEVEN's Service Innovation Performance -A combination of QFD and DEA**, The 3rd International Service Innovation Design Conference, Oct. 22-24, 2012, Tainan, Taiwan. ([DEA](#))
47. Ting-Lin LEE, Mei-Chun Chuang (2012), **Foresight for Public Policy of Solar Energy Industry in Taiwan - An Application of Delphi Method and Q Methodology**, 2012 Portland International Center for Management of Engineering and Technology (PICMET), Jul. 29- Aug. 2, Vancouver, Canada. (accepted for presentation) ([Q method](#))
48. Ting-Lin LEE, Ai-Wei Sun (2012), **Using System Dynamics on the Supply and Demand Policy of Solar Energy: A Case of Taiwan**, 2012 中華系統動力學學會年會暨研討會, June. 15, 2012, 靜宜大學, (accepted for presentation) ([ST/SD](#))
49. Ting-Lin LEE,& Shu-Chuan Yang (2012), **Using Balanced Scorecard and System Dynamics in Exploring the Performance of Taiwan's Pharmaceutical Industry**, accepted in the 2012 IAMOT international Conference, March 18-22, Hsinchu, Taiwan (accepted for presentation) ([ST/SD](#))
50. Ting-Lin LEE, & Chung-Yuan Hsu (2012) , **Simulated Internet Free Concept Marketing by System Dynamics:An Example of Pop Music Industry in Taiwan**, accepted in the 2012 IAMOT international Conference, March 18-22, Hsinchu, Taiwan (accepted for presentation) ([ST/SD](#))
51. Ting-lin Lee (2011), **The Economies of Agglomeration and Regional Innovation Policy under Urban Space: a case study of the electronic component industry in Kaohsiung City**, Conference on State Policy and Economic Growth at the Sub-national Level in Asia, 7 October 2011, Institute of Southeast Asian Studies, Singapore.
52. Ting-Lin LEE, Shu-Chuan Yang (2011), **Using Balanced Scorecard and System Dynamics in Exploring the Performance of Taiwan's Pharmaceutical Industry**, 2011 Portland International Center for Management of Engineering and Technology (PICMET'11), Jul. 31- Aug. 4, Portland, Oregon - USA. (accepted for presentation) ([ST/SD](#))

53. Ting-Lin Lee & In-Chen Tu (2011), **The way of joining consortia leads to a good performance- A case of Taiwan Bike Industry**, 2011 International Conference on Advances in Social Networks Analysis and Mining (ASONAM 2011), Kaohsiung, Taiwan, July 25-27, 2011. ([SNA](#))
54. **Ting-lin Lee & Yu- lun Wang (2011), Foresight on Taiwan's Bio-Pharmaceutical Industry- An application of Q methodology** , 2011 年台灣公共行政與公共事務系所聯合會年會暨國際學術研討會-建國 100 年公共事務的回顧與展望 (TASPAA), May 27-29, 2011, Taipei. ([Q method](#))
55. **李亭林, 王郁倫 (2011)** , 前瞻台灣生技製藥產業政策-結合德菲法與 Q 方法, 2011 科技政策與創新前瞻研討會- 台灣創新系統轉型與再造/後 ECFA 時期科技政策的機會與挑戰, June 7, 2011, 台北台大會議中心。 ([Q method](#))
56. Ting-Lin LEE, Shu-Chuan Yang (2011), **Using Balanced Scorecard and System Dynamics in Exploring the Performance of Taiwan's Pharmaceutical Industry**, 2011 中華系統動力學學會研討會, May. 27, 2011, Da-Yeh University(大葉大學). (accepted for presentation) ([ST/SD](#))
57. **Ting-lin Lee & Yu- lun Wang (2011), Foresight on Taiwan's Bio-pharmaceutical Industry**, accepted in the 2011 IAMOT international Conference, April 10-14, Miami Beach, Florida, USA (accepted for presentation) . ([Q method](#))
58. Ting-Lin LEE, Shu-Chuan Yang (2011), **Using Balanced Scorecard and System Dynamics in Exploring the Performance of Taiwan's Pharmaceutical Industry**, the 4th International Seville Conference on Future-Oriented Technology Analysis (FTA), May 12-13, Seville. (accepted for Briefs) ([ST/SD](#))
59. Ting-Lin LEE (2011), **The Shaping and Impact of Innovation: The government on a fulcrum?**, The Workshop on Innovation, Innovation Systems and Entrepreneurship, January 12, 2011, Center for East and South-east Asian Studies, Lund University, Swiden.
60. 李亭林, 周宜欣 (2010) , 整合 QFD 與 IPA 分析於服務品質之改善：以高雄市公共自行車 (C-bike) 為例, 2010 中華民國科技管理學會年會暨論文研討會, Dec. 9-11, 2010. 新竹：清華大學。

61. **Ting-Lin LEE**, Chang-Jan Yu (2010), **Competition or Cooperation? -Corporate Synergy Development System in Taiwan Auto Industry**, 2010 British Academy of Management(BAM) International Conference on MANAGEMENT RESEARCH IN A CHANGING CLIMATE, 14-16 Sep. the University of Sheffield. (accepted for presentation) ([SNA](#))
62. **Ting-Lin Lee**, Yi-Hsin Chou (2010), **Using Product Service System in the Study of Bike Sharing System—A Case of Kaohsiung City Public Bike (C-bike)**, DRUID Society Summer Conference 2010 on OPENING UP INNOVATION: STRATEGY, ORGANIZATION AND TECHNOLOGY, 16-18 June, At Imperial College London Business School, UK. (accepted) [獲得溫世仁文教基金會「第三屆溫世仁服務科學研究論文獎」碩士組佳作。](#)
63. 李亭林, 許惠姍 (2010), 節慶的價值剩多少? 以利害關係人的角度探討高雄左營萬年季的發展, 第 11 屆永續發展管理研討會, May 28, 2010, 國立屏東科技大學。
64. **Ting-lin Lee & Yu-lun Wang (2010)**, **Taiwan ICT industrial innovation policy trends- An application of Q methodology**, 7th Asialics International Conference--Global Recession and Reform of Innovation Systems in Asia, Chung-Hua Institution for Economic Research (CIER), 15-17 April 2010, Taipei, Taiwan (accepted) ([Q method](#))
65. Chang, Yuan-Jie, **LEE, Ting-Lin**, Chieng, Wen-Chiang, Qin, Zi-Min (2010) , *Overseas R&D center and innovation performance: The view of host country's location advantages*, 19th INTERNATIONAL CONFERENCE FOR THE INTERNATIONAL ASSOCIATION OF MANAGEMENT OF TECHNOLOGY(2010 IAMOT), March 8-11, 2010 Cairo Marriott Hotel, Cairo, Egypt. (accepted for presentation)
66. Chang, Yuan-Jie, **LEE, Ting-Lin**, Chieng, Wen-Chiang, Qin, Zi-Min (2009) , *Overseas R&D center and innovation performance: The view of host country's location advantages*, 2009 Annual conference of the Chinese Society for Management of Technology(CSMOT), 11-12 Dec. 2009, Taipei (accepted for presentation) ([R&D](#))

67. 張元杰,李亭林,簡文強,秦子閔(2009), 海外研發中心與創新績效: 地主國區位優勢之觀點, 2009 科技管理學會年會與研討會, 12月 11-12日, 大同大學,台北, accepted (榮獲科技管理碩士論文獎--優等獎).
68. Ting-Lin LEE; Chih-Wei Lin (2009), *The effect of Network Position and relationship quality on organizational performance- The case of ABW Family*, 2009 International Conference on Computational Science and Engineering/The 2009 International Workshop on Social Networks Mining and Analysis for Business Applications (SNMABA 2009), 29-31 August, Vancouver, Canada (accepted for presentation) ,[NSC 96- 2416-H-390-011-MY3].
69. LEE, Ting Lin & Tu, In-Chen (2009), *Is joining consortia the best way to lead a good performance?- an observation of Taiwan bicycle industry*, 2009 British Academy of Management(BAM) International Conference, The End of the Pier?- Competing perspectives on the challenges facing business and management,15-17 Sep. 2009, Brighton, UK. (accepted for presentation)
70. Yu, Chang-Jan & LEE, Ting Lin (2009), *Investigation of Network Structure in Taiwan Automobile Industry*,2009 International conference on Advances in Social Networks Analysis and Mining(ASONAM), 20-22 July 2009, Athens, Greece (accepted for presentation) (SNA)
71. Chang, Yuan-Jie, LEE, Ting-Lin, Chieng, Wen-Chiang,Qin, Zi-Min (2009) ,*Overseas R&D center and innovation performance: The view of host country's location advantages*, 2009 Innovation and foresight for Science and Technology Policy,14 July 2009, Taipei (accepted for presentation)
72. LEE, Ting Lin (2008), *The Off-shoring Strategies Layout of Taiwan's ICT/IT Industry in China*, PICMET' 08, July 27-31, Cape Town, South Africa. (accepted for presentation)
73. Lee, Tign-Lin (2008), *Network Analysis of Opto-electronics industry cluster: A case of Taiwan*, accepted in the 2008 IAMOT international Conference, April. 6-10, Dubai, UAE (accepted for presentation) . [NSC 96-2416-H-390-011-MY3] (SNA)
74. 李亭林, 陳靜儀 (2007) , *女性創業家創業成功因素之探討*,2007 科技管理研討會(Chinese Society for Management of Technology, CSMOT), December 14-15, Taichung, Taiwan. [NSC 96-2815-C-390-018-H] (accepted for presentation)

75. Lee, Ting-Lin, Chiu, Yen-Ting, Ching-Tai, Lin (2007), **The influence of network competence on absorptive capacity and innovation performance of high-tech companies**, The 8th Asia Pacific Industrial Engineering & Management System and 2007 Chinese Institute of Industrial Engineers conference & The 10th Asia Pacific Regional meeting of International Foundation for Production Research (APIEM & CIIE), 9-13, Dec., Kaohsiung, Taiwan. (accepted for presentation) (SNA)
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